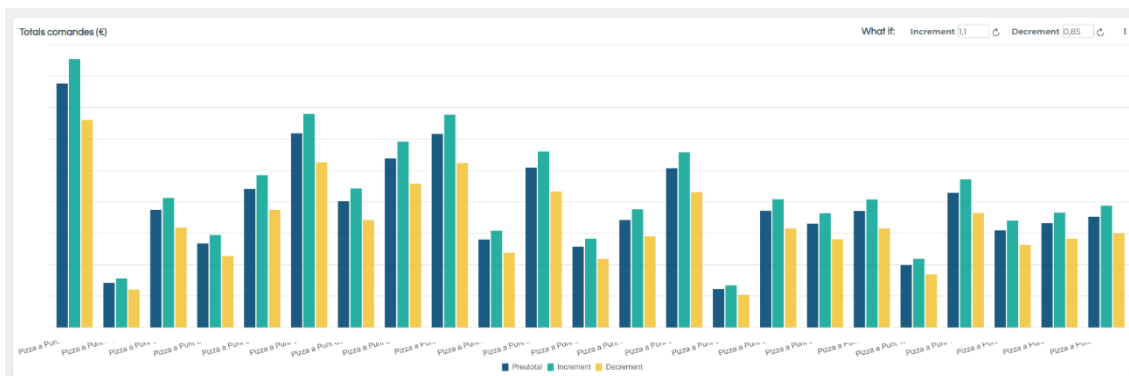


Edalitics :: Success story

Pizza a Punt is a pizza company with more than 20 establishments in Catalonia and more than 20 years of history. Pizza a Punt needed an analysis tool that would allow them to view the sales data of their franchisees and help them achieve their sales objectives.

Edalitics, EDA's cloud service, has allowed Pizza a Punt to analyse their data in an agile and dynamic way, allowing them to improve their objective of helping their franchisees improve sales. Thanks to Edalitics, Pizza a Punt has been able to control the evolution of their sales.

New features: Pizza a Punt needed a simulation environment that would allow them to make assumptions. What happens if I increase sales by 10%? This was a need that EDA had not covered and that has been developed thanks to the sponsorship programme for new functionalities. Pizza a Punt has satisfied its need and EDA incorporates a new functionality.



And what does our client think? Well, they say this:

“Since we started working with the EDA, the consultations are more agile, it is much more practical to have the information organized and we can make strategic decisions much more quickly.”